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10AL51

Fifth Semester B.E. Degree Examination, June/July 2013
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

Note: Answer FIVE full questions, selecting at least TWO questions from each part.

PART – A

- 1 a. Define management. Write various characteristics of management. (05 Marks)
b. Write various roles of a manager. (05 Marks)
c. Explain any two important modern management approaches. (10 Marks)
- 2 a. Write differences between strategic planning and tactical planning. (05 Marks)
b. Explain various types of decisions. (05 Marks)
c. Explain various steps of planning. (10 Marks)
- 3 a. Explain the various sources of recruitment. (05 Marks)
b. Write advantages and disadvantages of line and staff organization. (05 Marks)
c. Write various principles of organization. (10 Marks)
- 4 a. Write differences between coordination and cooperation. (05 Marks)
b. Write differences among autocratic, participative and Free-Rein Leadership styles. (05 Marks)
c. Explain various methods of establishing control. (10 Marks)

PART – B

- 5 a. Write differences among Intrapreneur, Entrepreneur and Manager. (05 Marks)
b. Write important qualities of an entrepreneur. (05 Marks)
c. Explain various stages in entrepreneurial process. (10 Marks)
- 6 a. Write various characteristics of SSIs. (05 Marks)
b. Write functions of WTO. (05 Marks)
c. Explain various steps to start a SSI. (10 Marks)
- 7 a. Write functions of TECSOK. (05 Marks)
b. Write functions of SIDBI. (05 Marks)
c. Write objectives, functions and single window concept of District Industries Centre. (10 Marks)
- 8 a. Write various points to be considered for project identification. (05 Marks)
b. Write differences between PERT and CPM. (05 Marks)
c. Explain various aspects of project feasibility studies. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.